



IMPROVING FOOD TOGETHER

27TH NOVEMBER 2024

JAYNE BROOKMAN

We are the world's largest food innovation community



EIT Food is a mission oriented, multi-funder organisation, that drives impact across the food system

Our Vision

Our vision is to create a world where everybody can access and enjoy sustainable, safe and healthy food, with trust and fairness from farm to fork.

Our Role

Our role is to bring all agrifood players together and guide and accelerate the innovation process that will transform our food system.

Our Strength

Our strength comes from partners, which represent several of Europe's leading agrifood companies, research institutes and universities.

The network also includes the RisingFoodStars Association, bringing together Europe's best agrifood startups and scaleups.

Our Mission-led approach

We believe the best way to achieve impact across the global food system at scale is to collaborate with partners around our three missions.



OUR SUPPORT

We **invest** in projects, individuals and organisations that share our goals to deliver positive impact at speed and scale.

We **connect** stakeholders right across the food system to drive change through collective learning, problem solving and invention.

We work across **education, innovation, entrepreneurship, public affairs, public engagement** and across **regions**.



Prize-based Challenges

Monetary prizes and promotional activity



IP Garden

Making technology developments available for co-commercialisation



Impact Funding Framework

Funding for impactful projects and programmes



Corporate Venturing

Connecting industry with innovative startups



Fast track to market

Funding to boost commercialisation of your innovation



Regenerative Innovation Portfolio

Landscape initiative to transform at scale



Entrepreneurship Programmes

Support for startups every step of the way

Seedbed incubator

Market validation

Food Accelerator Network

Tech validation

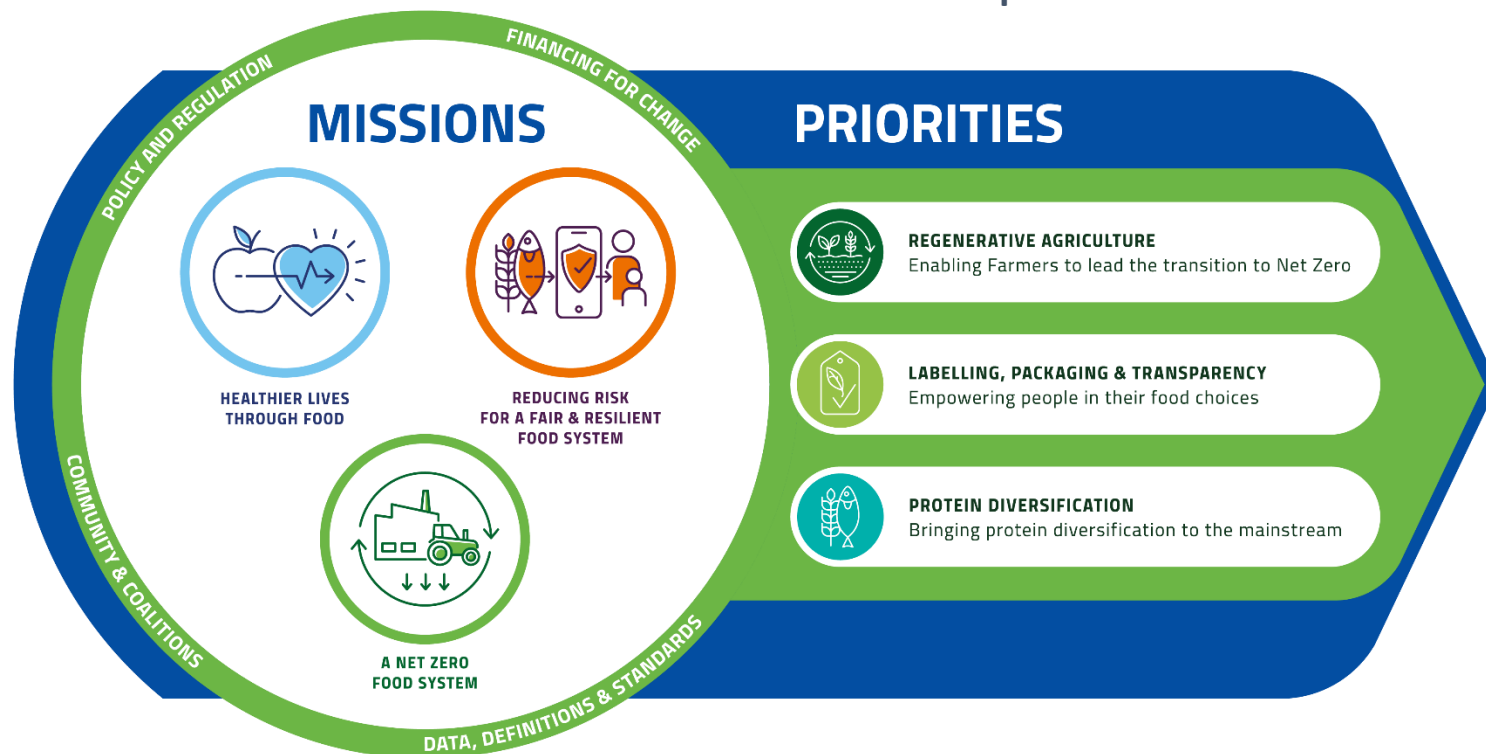
Rising Food Stars

Market validation

WHAT'S THE DIFFERENCE?

Impact Funding Framework 2023–2025

Multiple Submission Windows



Route 1:
Collaborative Programmes

Route 2:
Single Projects

Next submission deadline: March 2025
see <https://www.eitfood.eu/open-calls/impact-funding-framework>

WHAT'S THE DIFFERENCE?



Collaborative Programmes

- Series of **connected workstreams** or activities across a whole value chain
- Primarily responding to Mission **targets**
- Demonstrate how you can **work with** EIT Food
- Led by an **organisation** with **resource** and **capacity** to move quickly and effectively to create impact
- Use the **EOI form** to access early support
- Total budget between **€250,000-€750,000** per year over a period of **24 months**



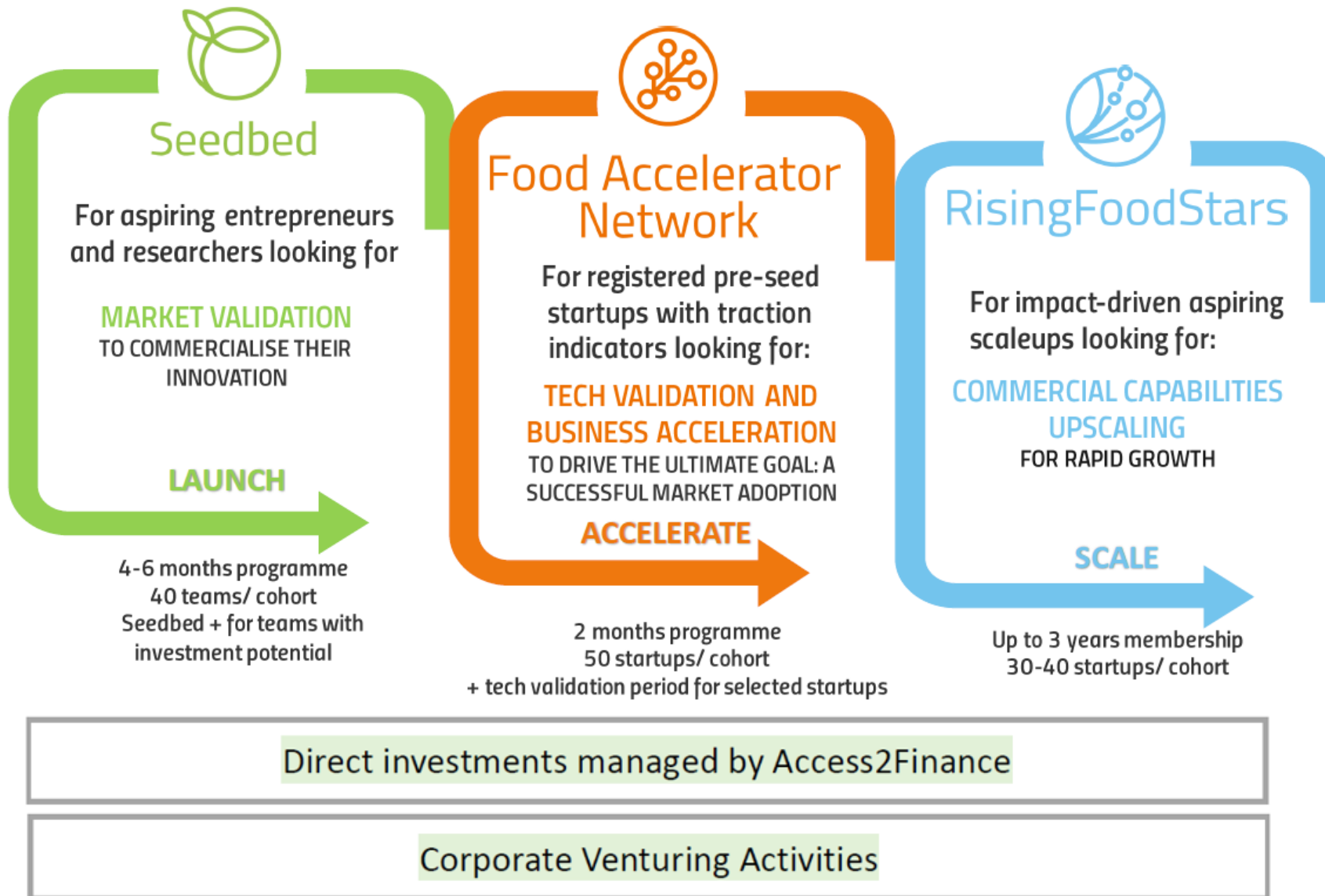
Single Projects

- Focussing on **point solution** or single intervention point
- Responding to the **Priority Challenges** listed
- Demonstrate **why EIT Food funding** is needed
- Can be led by **all types of organisations** including start-ups and NGOs (meeting eligibility)
- Total budget between **€50,000 and €1m** over a period of **18 months**



Co-funded by the European Union

Our startup support programmes



Thanks to our attractive offering, **1200+ startups apply to our programmes every year**

Startup success stories

PROTEIN DIVERSIFICATION



DIGITAL TRACEABILITY



SUSTAINABLE AGRICULTURE



CIRCULAR FOOD SYSTEMS



TARGETED NUTRITION



SUSTAINABLE AQUACULTURE





Register your
interest!



Fast Track to Market Programme for businesses

*A **new opportunity** to get your agrifood innovation, product, or service to market **quicker** and **enhance your commercial success**.*

€250k per ticket

*available for each start-up,
with a call budget of €2M*

Revenue-share

*financing with a capped
maximum return*

Fast capital

*no need for extensive
negotiations or valuations*

Simple

*application, fast evaluation,
and minimal reporting*

30% co-funding

of total project costs

12 months

*for execution of selected
projects*

LET'S CREATE THE FUTURE OF FOOD TOGETHER!



Become part
of our
community



Share
your ideas



Help us
transform the
food sector

UK is eligible for EIT Food Funding
as part of Horizon Europe

<https://www.eitfood.eu/>

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Co-funded by the
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